

2021 Annual Report



The Monterey County Rape Crisis Center (MCRCC) is a nonprofit agency whose mission is to provide ongoing advocacy, support and healing for all victims and survivors of sexual assault, human trafficking and child abuse; and to prevent sexual violence in our community through education.

mtryrapecrisis.org / 831-373-3955



Dear Community Supporter,

If 2020 was a year of transition, 2021 was a year of learning how to adjust, cope, and integrate the changes that the previous year brought. This is true of the survivors and significant others MCRCC serves, and for our staff who support survivors and significant others through the collective trauma of the global COVID-19 pandemic.

This is evident in the increase in the number of individual counseling sessions provided to MCRCC clients in 2021. In 2020, MCRCC provided about 17 individual counseling sessions per client, and in 2021 that number increased to 30 sessions per client. MCRCC's Crisis Intervention Team provided 15% more services in 2021 than in 2020.

It was with consideration for MCRCC clients and staff that we began looking for a new ADA compliant office space in Salinas with renewed passion. We found our perfect forever home in downtown Salinas at the end of 2021. We will be welcoming clients and community partners to our new space very soon!

I want to express my deepest gratitude to MCRCC staff, volunteers, and board members for dedicating a significant part of their lives to the fulfillment of our mission; MCRCC clients, students, and community for trusting MCRCC to do our important work; and to MCRCC funders and donors for ensuring that our work continues well into the future.

Sincerely,



Lauren DaSilva, Executive Director



Executive Director Lauren and Deputy Director Robyn just after receiving keys to MCRCC's future "forever home" of the Salinas office.

Who we are

MCRCC is able to serve the Monterey County community because of a dedicated team of staff, Board of Directors, volunteer Sexual Assault Counselors, collaborative partners, and supporters.



23

STAFF MEMBERS

11

BOARD MEMBERS

53

ACTIVE VOLUNTEER
SEXUAL ASSAULT
COUNSELORS

In 2021, 19 new volunteers graduated from our spring training, 5 graduated in the summer and another 16 new volunteers graduated in the fall.



Crisis Intervention

The Monterey County Rape Crisis Center offers a variety of confidential support services.



1,205

SURVIVORS AND SIGNIFICANT
OTHERS RECEIVED

4,566

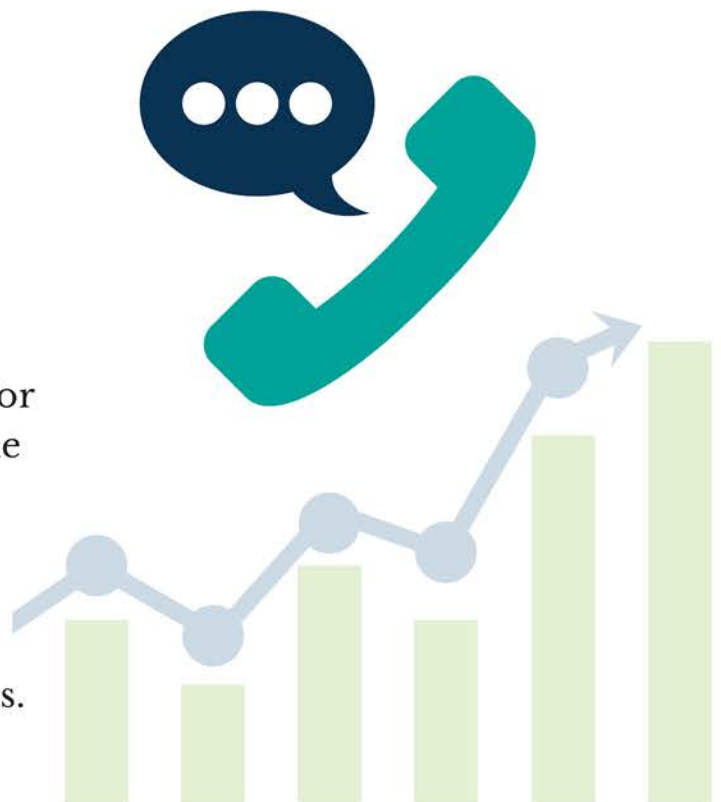
CRISIS INTERVENTION,
ADVOCACY, AND
ACCOMPANIMENT
SERVICES.

New helpline technology

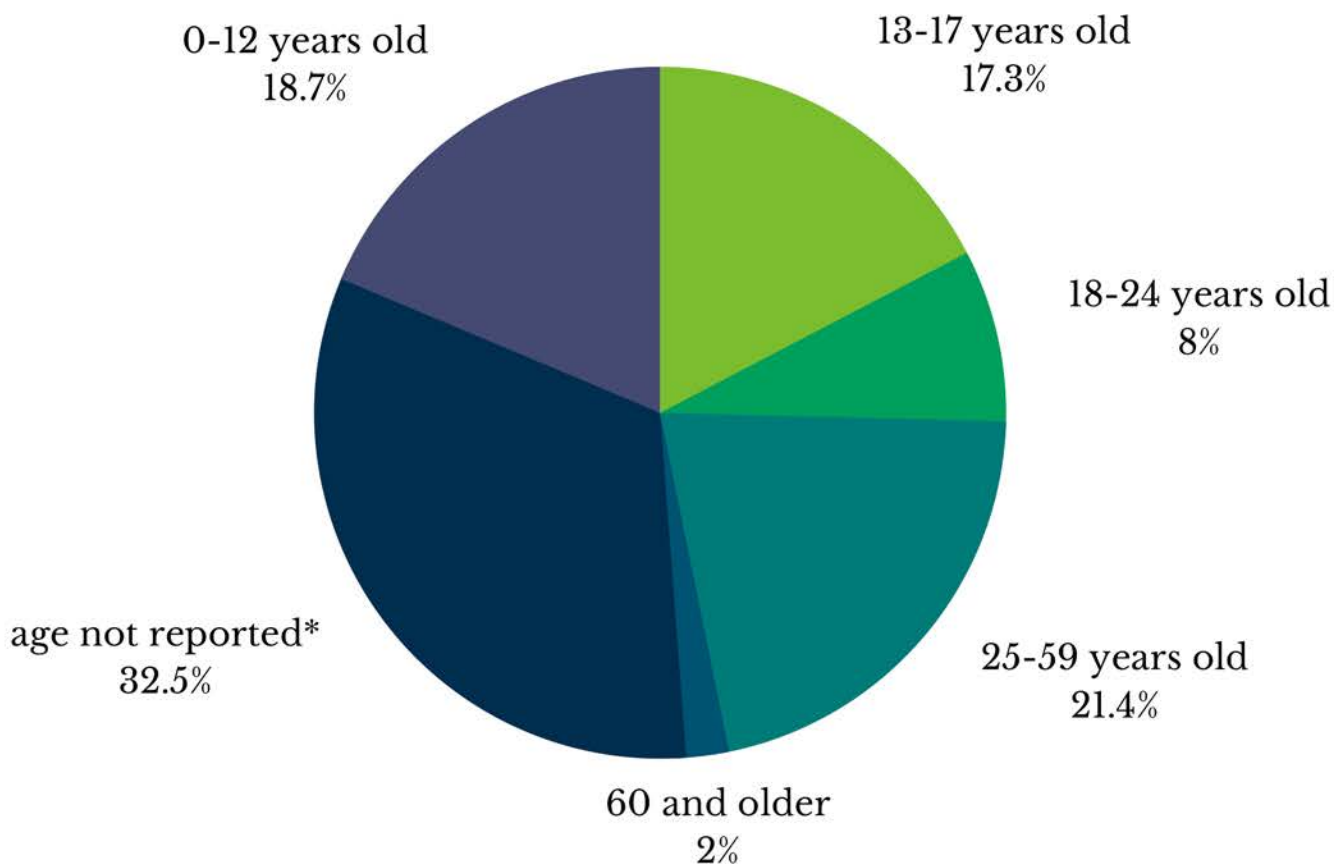
In May 2021, MCRCC transitioned to a new helpline software.

The automated helpline software:

- Allows callers to select English or Spanish.
- Reduces call wait times.
- Continues to protect the anonymity and confidentiality of callers.
- Generates instant reports.
- Allows for instant schedule changes for the staff and volunteers who cover the line.
- Identifies call trends.
- Aids in burn-out prevention.
- Increases the safety of staff and volunteers with prank caller protocols.

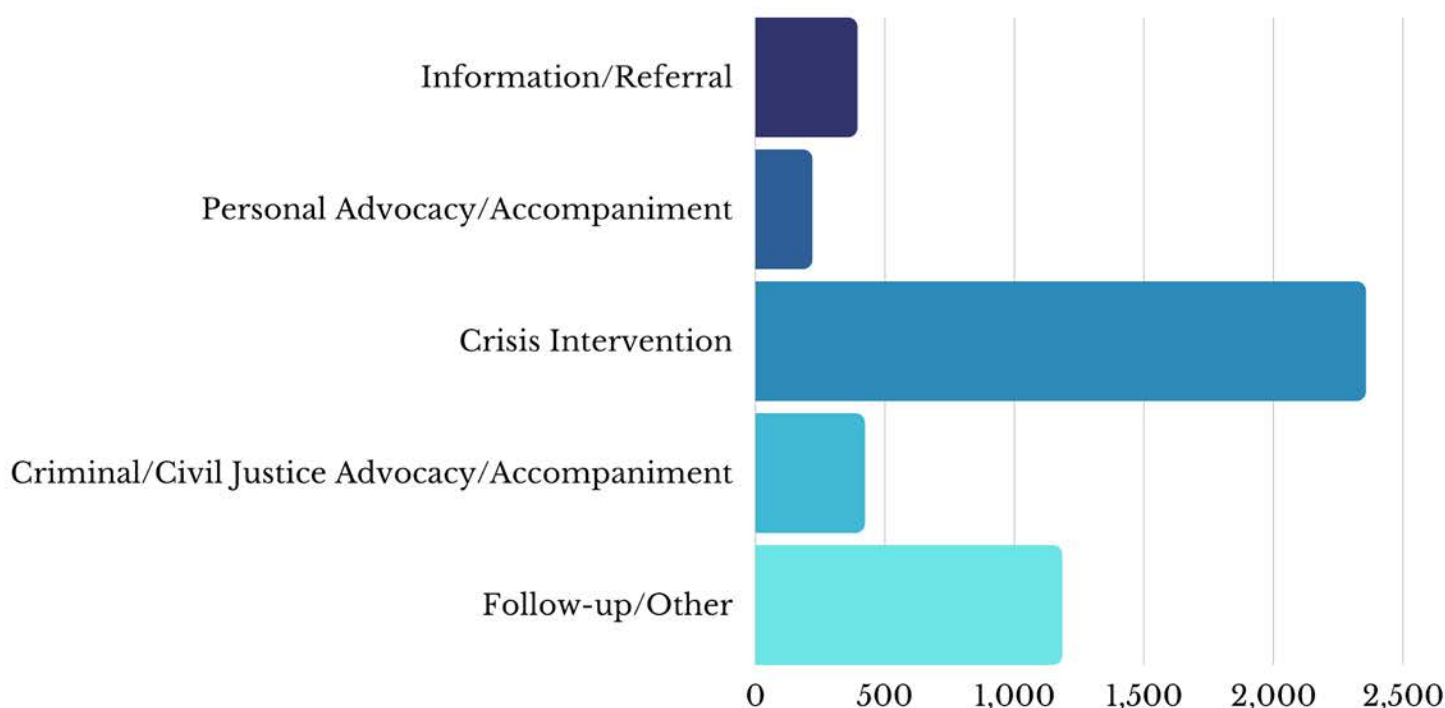


How old are MCRCC clients receiving crisis intervention services?



*We are not always able to determine client age, particularly on our 24-hour anonymous and confidential helpline where, to respect client privacy, our staff and volunteers would not request this information.

Types of Services



Therapy Services

The Monterey County Rape Crisis Center offers trauma-informed therapy for adults and children, using evidence-based modalities.



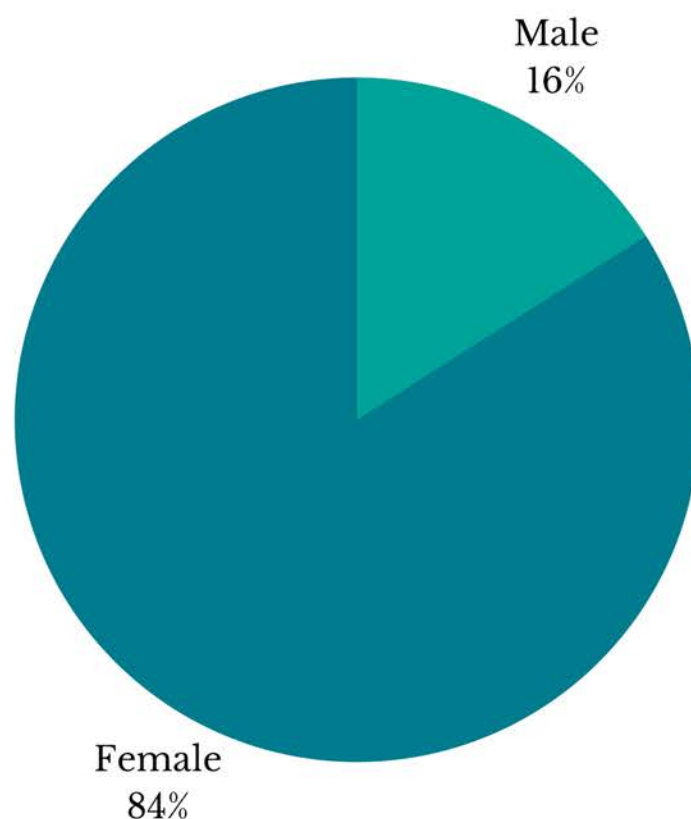
219

SURVIVORS AND SIGNIFICANT
OTHERS RECEIVED

7,138

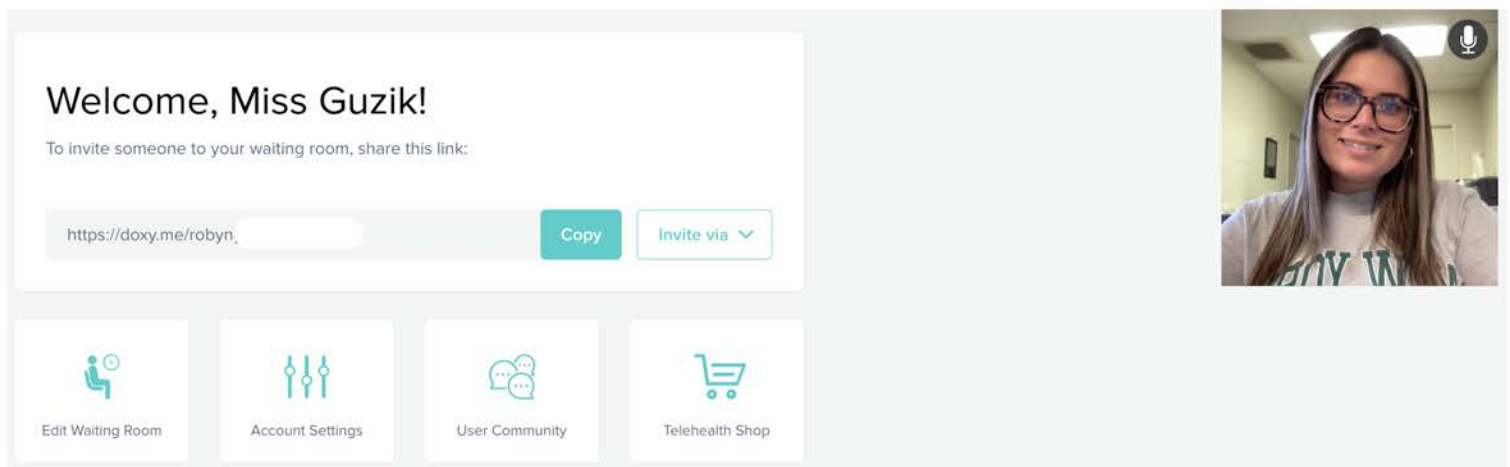
INDIVIDUAL THERAPY
AND SUPPORT GROUP
SESSIONS.

Self-reported gender identity of therapy clients





Therapy Highlights



Here is a glimpse of what our clients and clinicians see when they join a HIPAA compliant telehealth platform for online therapy appointments.

- Therapy is free of charge for all clients.
- 5 of our 10 therapists are bicultural and English/ Spanish bilingual.



Prevention Education

The Monterey County Rape Crisis Center facilitates a variety of age-appropriate presentations, educational workshops, and leadership groups for K-12th grade youth.



2020-2021 school year

THROUGH VIRTUAL SERVICES, OUR PREVENTION EDUCATORS REACHED:

1,051

FIRST GRADERS

826

THIRD GRADERS

843

SIXTH GRADERS

80

HIGH SCHOOL STUDENTS IN
WEEKLY PREVENTION CLUBS



Youth art contest:

What does safety mean to you?

During Child Abuse Prevention Month (April), the Prevention Education Team hosted an online art contest for kindergarten through 12th grade youth. The theme was, "What does safety mean to you?" Here are some of the winning entries:



Ana B., Seaside High School
Artwork: "Safety For The Children of The World!"

Artist statement: "Child abuse is serious. It affects many children in a significant way and it affects their future as well. If we can fully prevent child abuse, I believe the whole world would be a better place. Those children will not have to go through horrid things and in the future, they'll have a chance for a better mindset. All the children of the world are precious and worth it. They are the future and they have value."



Luciano C.,
Carmel River
Elementary
Artwork:
"Superheroes Wear
Masks"

Artist statement:
"I feel safe wearing a mask and want my friends to feel safe too."



Bryce C. (school
undisclosed)
Artwork: "Stuffy
Wow-Wow"

Artist statement:
"My stuffy, Wow-Wow, makes me feel safe, wherever I am."

Community Engagement

MCRCC's Community Engagement Team leads outreach, community trainings, events, and fundraising.



We delivered:

101

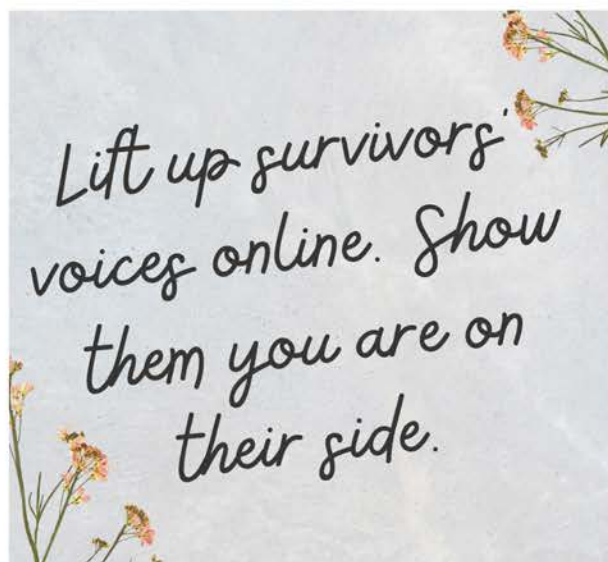
PRESENTATIONS TO

3,909

COMMUNITY MEMBERS,
PROFESSIONALS, COLLEGE
STUDENTS AND FACULTY

Sexual Assault Awareness Month (SAAM, in April)

One of our favorite days of SAAM each year is worldwide Denim Day (pictured above), when we engage our community in wearing denim to take a stand against victim blaming.



Events and Supporters

Together with Love Run, the virtual edition



MCRCC's 36th annual Together with Love 5/10K Run and Walk was a virtual event held in February 2021. Participants had two weeks to complete their race individually, using an app called RaceJoy, and upload their results.

411 participants and six sponsors together raised \$22,000 to support our mission and services!

These photos were submitted by participants in the TWL photo contest.



Monterey County Gives and Friendraiser: A Journey Through the Movement

MCRCC's 8th annual Fall Friendraiser took the form of a virtual luncheon to reflect with our community about our agency's role in the movement to end sexual violence.

Combined with the concurrent "Monterey County Gives!" campaign which ran from November 11 through December 31, over 200 donors gave \$67,005 to support our mission and services!



Special Populations

MCRCC provides specialized services to survivors and significant others from three specific populations:

- Students, faculty, and staff at California State University, Monterey Bay (CSUMB.)
- Survivors of sexual violence who are incarcerated.
- Survivors of human trafficking.



If you would like more information about campus, PREA, or human trafficking specific outreach and awareness presentations, please email Community Engagement Director Erin McLaughlin Ortiz at: erin@mtryrapecrisis.org.

Campus

MCRCC and CSUMB collaborate to ensure that students, faculty, and staff are supported by a full-time Campus Advocacy Program Manager. Lorelei Ahlemeyer began as MCRCC's Campus Advocacy Program Manager at CSUMB in 2018.

Lorelei earned the Advisor of The Year Award at CSUMB in the spring of 2021. The award is issued by the Multicultural Greek Council, and is given to an advisor whom students nominate for being supportive and involved in their organizations.

In 2021, MCRCC facilitated 49 outreach and awareness presentations and events on campus; and provided 65 CSUMB survivors and significant others with 631 crisis intervention, advocacy, accompaniment, and counseling services.



Campus Advocacy Manager,
Lorelei Ahlemeyer

PREA

MCRCC recognizes that sexual violence within incarceration is a nationwide epidemic. There are a number of detention facilities in Monterey County including the California Training Facility, Salinas Valley State Prison, the Monterey County Jail, Monterey County Juvenile, and the Monterey County Youth Detention Center.

MCRCC has a dedicated Prison Rape Elimination Act (PREA) Program Manager, Carl Mucha, who provides crisis intervention, advocacy, and accompaniment services via letter writing correspondence, phone calls, and in-person support to incarcerated survivors in Monterey County and throughout the state as people within the California Department of Rehabilitation and Corrections system are often moved from facility to facility for the duration of their sentence. In 2021, MCRCC provided 72 survivors experiencing incarceration and significant others with 578 services.



PREA Program Manager,
Carl Mucha

Human trafficking

Survivors of human trafficking deserve empathy, compassion, and understanding. All MCRCC staff are trained in providing services to human trafficking survivors. MCRCC employs a full-time Human Trafficking Outreach Specialist, Rita Mora. Rita provides both direct services to survivors and human trafficking-specific trainings and presentations to the public, student groups, and service providing organizations.

In 2021, MCRCC facilitated 13 human trafficking outreach and awareness presentations and provided 28 human trafficking survivors and significant others with 111 crisis intervention, advocacy, accompaniment, and counseling services.



Human Trafficking Outreach
Specialist, Rita Mora

*So
Grateful
for Your
Support!*

Thank you, Volunteer Sexual Assault Counselors.

Your passion, time, energy, and dedication to survivors in our community make all the difference!

Thank you, Board Members,

for your continuous support, guidance, and advocacy for MCRCC's mission and vision.

Thank you, sponsors and donors.

Your contributions improve the lives of the people we serve, as well as ensure that our impact in the community grows.

Thank you, community supporters,

for all the ways in which you engage with our agency to increase awareness about sexual violence, child abuse, and human trafficking.



Get involved at: mtryrapecrisis.org
Business line: 831-373-3955

Monterey County Rape Crisis Center
P.O. Box 2630
Monterey, CA 93942

24-hour Helpline: 831-375-HELP